

4 ONLINE COMMUNICATION SEMINARS FOR UNIVERSITIES, CHURCH INSTITUTIONS AND SOCIAL ORGANISATIONS



Dates

November 3/10/17/24

Participants

Communication officers working in Universities, social and Church organisations

Fees

100 Euros

Fees include participation
in the 4 seminars

Registration deadline: November 2nd

Contact / Registration

Loïc ROCHE

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The IFCU Executive Training Department jointly with Aleteia and in collaboration with the Blanquerna Observatory on Media, Religion and Culture propose 4 seminars entirely in English that will allow the participants to showcase and share their experiences and good practices in sessions animated by communication experts coming from the Catholic world (Universities and Media).

PROGRAM

Coordinator: Prof. Míriam Díez Bosch

November 3rd, 2020

Reputation, universities and COVID19
Magdalena Gaete PhD. (c), Researcher
University of Navarra

November 10th, 2020

How to transfer Research from University to Society. Public Engagement
Alba Sabaté PhD., Blanquerna Observatory Deputy Director
Ramon Llull University, Barcelona

November 17th, 2020

Crisis in Communication
Peter Lah PhD., Coordinator of the Social Media Course
Pontifical Gregorian University, Rome

November 24th, 2020

Relationship between Journalists and institutions at the Holy See. Open controversies
Cindy Wooden, Journalist at Catholic News Service, Rome

Participants will receive a certificate of attendance

**The 4 seminars will take place
from 4.00 PM to 6.00 PM (CEST)**

4 PM - 6 PM CEST (Rome)

11 AM - 1 AM GMT-3 (Brasilia)

10 AM-12 AM EDT (Miami)

9 AM-11 AM CDT (Mexico DF)

MEET WITH YOUR PROFESSORS



Magdalena Gaete, PhD. (c),
Higher School of Economics, Saint Petersburg, Russia,
Universidad de Navarra, Spain

Magdalena Gaete is Head of research at the Laboratory of Economics of Education at the Higher School of Economics - Saint Petersburg Russia and Researcher at the Center for University Governance and Reputation at the Universidad de Navarra. Chilean living in Moscow since 2007, she is a Representative in Russia of the Universidad de Navarra. She is a consultant in Higher Education in Russia with experience in Career Services, Alumni, Internationalization, Reputation, Promotion and Marketing of Universities.

November 3rd, 2020

*Reputation, Universities
and COVID-19*



Alba Sabaté, PhD.,
Blanquerna Observatory Deputy Director,
Ramon Llull University, Barcelona, Spain

Alba Sabaté Gauxachs is a journalist and professor of Global Communication Management at the Blanquerna School of Communication and International Relations, Ramon Llull University. She works as a researcher at the Blanquerna Observatory on Media, Religion and Culture, which is an interdisciplinary centre for research and dissemination in the field of communication and religion. She coordinates in the same center de Master's Degree on Communication and Religion in the Digital Era and is member of the global board of directors of the World Association for Christian Communication. Alba is also a Fellow of the KAICIID Center for Interreligious Dialogue.

November 10th, 2020

*How to transfer Research
from University to Society.
Public Engagement*



Peter Lah, PhD.,
Coordinator of the Social Media Course,
Pontifical Gregorian University, Rome

Father Peter Lah S.J. is Associate Professor of the Faculty of Social Sciences at the Pontifical Gregorian University (Rome) where, since 2011, he has been teaching courses in media studies and journalism. His research areas include ethics of the media and their social effects. Previously, he was, on two occasions, member of a commission on the pluralism of the media for the Ministry of Culture in Slovenia. The activity of Father Lah also includes participation at conferences, publications and occasional contributions for the various media in Slovenia, Catholic and non-Catholic.

November 17th, 2020

Crisis in Communication



Cindy Wooden,
Journalist at Catholic News Service, Rome

Cindy grew up in northern Idaho, studied at Seattle University and worked for the Archdiocese of Seattle before moving to Catholic News Service, the news agency of the U.S. Conference of Catholic Bishops. She has been a full-time correspondent in Rome since 1989 and the CNS Rome Bureau Chief since 2015. She also serves as coordinator of the Vatican journalists association (AIGAV).

November 24th, 2020

*Relationship between Journalists and
institutions at the Holy See*