



2020 ITVTI International Symposium

Asian Management Education and Advancing Women in Business

2020 India, Thailand, Vietnam, Taiwan and Indonesia (ITVTI) International Symposium

Asian Management Education and Advancing Women in Business

Date: December 11, 2020 (Fri.) / Venue: Gratia Hall, Providence University

Organizer: Providence University, Taiwan

Adviser: Ministry of Education (MOE), Taiwan

Time	Agenda	Speaker
08:40-09:00	Registration	
09:10-09:20	Opening Remarks	<i>Dr. Chiun-Chuan R. Wang</i> Vice President of Academic Affairs, Providence University, Taiwan
09:20-09:50	<u>Keynote Speech</u> Big Data Marketing and the Prospect of Business Management Education in Asia	Speaker <i>Dr. Lichung Jen</i> Senior Vice President of Strategy & Dean of International College, Providence University, Taiwan
09:50-10:00	Group Photo & Tea Time	
10:00-10:45	<u>Panel Discussion 1</u> The Significance of AACSB Accreditation for Business Management Education	Moderator <i>Dr. Sheng-Yung Yang</i> Distinguished Professor of Finance, College of Management, National Chung Hsing University, Taiwan Panelists 1. <i>Dr. Chia-Hui Chen</i> CEO for Office of AACSB & Associate Dean, College of Management, Providence University, Taiwan 2. <i>Dr. T.K. Peng</i> Professor & Dean of International College, I-Shou University, Taiwan 3. <i>Dr. Siriwut Buranapin</i> Dean, Faculty of Business Administration, Chiang Mai University, Thailand 4. <i>Dr. Githa S. Heggde</i> Dean, School of Business, University of Petroleum and Energy Studies (UPES), India
10:45-10:55	Tea Time	
10:55-12:00	<u>Panel Discussion 2</u> Innovative Teaching of Management Business Education in Asia	Moderator <i>Dr. Wen-Ching Chang</i> Dean of Office of International and Cross-Strait Affairs, Providence University, Taiwan Panelists 1. <i>Dr. Chien-Chien Lo</i> Assistant Professor, Department of International Business, Providence University, Taiwan 2. <i>Dr. Geo Jos Fernandez</i> Dean of Management Studies and International Affairs, St.



		<p>Alberts College (Autonomous), India</p> <p>3.<i>Ms. Wilawan Phuengtua</i> Director of International Business Management Program, University of Eastern Asia, Thailand</p> <p>4.<i>Mr. Methee Chanted</i> Head of International Business Management Program, University of Eastern Asia, Thailand</p> <p>5.<i>Dr. Widi Sunaryo</i> Head of International Office and Excellent Program, Mulawarman University, Indonesia</p>
12:00-13:00	Lunch & Networking	
13:00-13:15	Registration	
13:15-13:20	Opening Remarks Taichung City Hall 邀請中, TBD	
13:20-13:25	Topics and speakers Introduction	<i>Ms. Revital Shpangental</i> Founder and CEO, Anemone Ventures Ltd.
13:25-13:50	<u>Keynote Speech 1</u> Women in senior corporate management roles	Speaker <i>Dr. Hasnaa Fatehi</i> Principal Consultant, QARALOGIC Consulting Inc.
13:50-14:15	<u>Keynote Speech 2</u> Women in corporate boards	Speaker <i>Ms. Andrea W. Wu</i> Principal, Agility Strategic Consulting, Ltd.
14:15-14:40	<u>Keynote Speech 3</u> Women entrepreneurship	Speaker <i>Ms. En-chia Tsai</i> Co-Founder & Executive Director, Bened Biomedical Co., Ltd./ Yangsen Biotech
14:40-14:55	Tea Time	
14:55-16:25	Panel Discussion	<p>Moderator <i>Ms. Revital Shpangental</i> Founder and CEO, Anemone Ventures Ltd.</p> <p>Panelists</p> <p>1.<i>Dr. Hasnaa Fatehi</i> Principal Consultant, QARALOGIC Consulting Inc.</p> <p>2.<i>Ms. Andrea W. Wu</i> Principal, Agility Strategic Consulting, Ltd.</p> <p>3.<i>Ms. En-chia Tsai</i> Co-Founder & Executive Director, Bened Biomedical Co., Ltd. / Yangsen Biotech</p> <p>4.<i>Dr. Chiung-Fun Yen</i> Distinguished Professor, Department of Ecological Humanities, Providence University, Taiwan</p>
16:25-16:30	Closing Remarks	
18:00-21:00	Reception Dinner	