***中譯部分僅供參考，還請以後文附上的英文版說明為準。*

課程描述	溫哥華電影學院（**VFS**）推出的夏令營課程，主題為「**探索溫哥華創意產業 ＋ 創意故事創作**」，將引領台灣學生深入了解溫哥華的創意與娛樂產業。課程不僅讓學生親身參與創作過程——從構思發想到實際操作，還會提供適切的英語能力輔導、以訓練與創意行業相關的英文溝通技巧。 在課程結束時，學生將在專業老師的引導下，透過業界人士分享的第一手資訊和資源，以及自己在一系列核心領域上的親身實踐，充分探索和體驗溫哥華創意娛樂產業的多個面向。學生也將獲得一張「完成證書」，以表彰他們在這段創作和實踐經歷中的努力。
課程特色	課程將重點教授數字娛樂創意產業的一繫列核心領域，同時結合產業專有的英文知識和溝通協作技巧，幫助學生更好地掌握如"電影敘事、音效設計、特效化妝、平面設計、動態影像"等方面的技能與素養。 專業課程的師資團隊均來自產業前沿，是北美數字娛樂行業的專家。課程包括課堂練習、導師示範、實際制作，還會安排參訪當地的與影視、遊戲、動畫產業相關的工作室。
年齡&英文條件（建議）	學生年齡須達 16 周歲。 課程教學語言為英語。參與者需有一定的英文交流能力、或敢於用英文交流。 建議參加此課程的學生具備雅思 *5.0* 分/多益 *600*分、或相當的英語能力。
結業要求*	*100%出席率，並成功參與練習和作業與活動安排*
課時總時長	*90 小時*
授課方式	☒ *課堂內教學* ☐ 遠端教學 ☐ *課堂內教學 +遠端教學*
課程材料	*** 需每位學生自備一副耳機（須有1/8英寸插孔，藍牙款不適用）** 其余的講義、課件和硬體軟體設備，都將由 VFS 提供

專業課描述 (course description)

- **電影敘事**：理解與掌握如何將一個簡單的構思發展成一個完整的故事。

- **電影製作**： 學生將學習和探索電影拍攝製作中的一些基本技巧，包括鏡頭的曝光、白平

  衡、運鏡、一些拍攝術語、行業規範等。學生將積極地參與到電影拍攝

  中，重點培養對光線的運用、造景取景、運鏡等方面的技巧。

- **角色設計與繪畫基礎**： 通過四格漫畫的創作，來幫助學生理解角色概念設計藝術和掌握

  繪畫的基礎技巧，從而提高他們在視覺化敘事方面（visual storytelling）的技藝。

- **視覺設計&Photoshop**：學生將通過運用自己在 2D 圖形合成和數位藝術方面的基本技巧，

來學習和掌握 Adobe Photoshop software 軟體的更多功能。

- **動態影像編輯**：利用在課堂裡創作的素材（漫畫或 Logo 設計稿），來學習 Adobe

  Premiere Pro 軟體的編輯功能。

- **動態圖形**：學生將了解和學習現實產業裡在製作電影、電視以及廣告時會使用的專業編

  輯軟體—Adobe After Effects。

- **影視特效妝的應用練習課**: 學生將通過設計紋身和實體上妝，來更好地理解和學習影視特

  效妝行業的基本技能。

- **音效設計**：學生將會了解到一些多媒體音效設計專業領域裡的基本概念，以及軟體 Avid

  Pro Tools 是如何對聲音/音效進行後期編輯的。並且他們也將會學習如何將音效和音樂嵌

  入到電影裡。

- **成果演示**：經過整個冬令營課程的學習、探索和熏陶，每一個學生都將製作出一部屬於

  自己的微電影，並將這個寶貴的成果和幕後花絮在最後的成果演示會上和大家分享。

除需自備耳機以外，講義、拍攝器材、紙筆、繪畫工具，*軟體等，均由 VFS 提供。*

時間 (proposed)

Arriving/Check-in date：**2025/07/05**（週六）

Check-out date：**2025/07/26**（週六）- 建議回程買 **7/27 (週日)**凌晨起飛的機票

在 **VFS** 的課程時間是：

Start date：**2025/07/07**（週一）

End date：**2025/07/25**（週五）

費用：**$3200** 加幣/學生。

費用包含：

- **VFS** 的課程（90小時課時數）
- **VFS** 上課所需的設備、器材、文具等用品
- **Dormitories - 學生公寓 - 21晚的住宿**

- 開課第一天的早餐 (Welcome Party)；結課那一天的午餐（Celebration pizza party)
- 溫哥華當地 **(ZONE 1 區域)** 的公交捷運系統的月票卡
- 學生 **7/5-7/26** 期間在溫哥華的醫療保險費（**GuardMe medical insurance**）
- **機場接送機**
- **Grouse Mountain** 的上下山纜車和入場門票
- 一個 **chaperone**（領隊老師）的住宿、交通、醫療保險費、**Grouse Mountain** 的入場門票

成團要求：

1. 至少 10 名學生，總人數不能超過 20 人。
2. 學生年紀不能低於 16 週歲，建議 16-30 歲之間。
3. 學生英文水平：建議雅思overall 5.0/ 多益 600

Explore Vancouver's Creative Industries
An Introduction to VFS and Vancouver as a Creative Hub

VANCOUVER FILM SCHOOL

This unique program will introduce international students to the creative culture and entertainment industry within Vancouver. The core of the program is a series of lessons introducing key industry topics with appropriate support for English language competencies and industry-relevant communication skills.

These lessons will prepare students for practical demonstrations, hands-on training, industry-led guest lectures, and visits to creative contributors in the city. By the end of this program, the student will have explored and experienced a cross-section of the creative outlets and industries in Vancouver, led by content experts who have first-hand knowledge on what is required to be a part of an evolving industry.

Upon completion of this course the successful student will have reliably demonstrated the ability to:

- *Understand and appreciate the cross-section of creative industries in Vancouver*
- *Retain and summarize concepts, communicate project ideas, and contribute to discourse about entertainment production and creative projects using appropriate English language and terminology.*
- *Learn and apply principles of graphic design and animation to a personal logo*
- *Learn basic makeup application techniques*
- *Demonstrate the ability to present a narrative using cinematic techniques*
- *Understand the production of Foley sounds and how they are produced for visual media.*
- *Understand the importance of teamwork in creative projects.*

Requirements:
- Headphones (Must have a 1/8" jack. Bluetooth won't work)

VFS will provide:
- Welcome kit backpack with pen, notebook, water bottle, and more…
- Sketchbook, pencils, markers, etc. for in class activities.
- A USB storage device (to take your projects home)
- Computer and software access
- Workshop supplies
- Transit card for commuting
- Pass to a local tourist attraction
- Welcome breakfast and last day lunch

Courses:

Orientation: Students will be introduced to key faculty and each other. They will receive an overview of the workshop and be set up with the required system and software access.

Team Building: Students learn about each other's creativity and build trust through a series of activities.

Drawing: In this class students will learn the fundamental skills of figure drawing and character design and how those skills can be put to use for both film and animation.

Visual Design: Students will be introduced to core visual design and brand/identity considerations. They will apply these to sketches for a personal logo that they will animate in a future lesson.

Motion Graphics Pt 1: A hands-on workshop where students construct digital versions of their logo designs using Adobe Illustrator.

Animation: In this class, students will be introduced to key design principles of animation and ideate on how those could be applied to their logo design.

Motion Graphics Pt 2: A hands-on workshop where students will learn basic key-frame animation techniques to bring their logos to life through motion graphic design.

Visual Effects: An exploration of the evolution of visual effects that includes the use of miniatures, stop motion, and performance capture.

Film Industry and Crew Roles: An introduction to the many departments and roles that collaborate in the film and television industry. The lesson will highlight makeup in preparation for the demos that take place over the next few days.

Makeup Demo 1: Students will witness the transformative power of makeup during a live demo with detailed explanation of each step of the process by a professional makeup artist.

Directing: Students will learn about the role of the director, "mise en scene" and do scene analysis.

Makeup Demo 2: Students will witness the transformative power of makeup during a live demo with detailed explanation of each step of the process by a professional makeup artist.

Lighting and Editing: An introduction to lighting, lighting gear, editing, and editing techniques.

Film Fundamentals: A workshop featuring hands-on activities that demonstrate how a director captures performances using the "almighty frame" to heighten tension, set tone, and support emotional narrative beats.

Space Chair: Students will participate in a studio shoot witnessing how the director, lighting and camera teams work together to film a dolly shot capturing an actor in front of a projected background.

Sound Design: An introduction to sound for postproduction including the different layers of sound with a focus on Foley.

Foley & Editing: A hands-on workshop where students get a demo of Foley and apply basic editing and sound techniques to project work they did throughout the term.

Wrap Up: A wrap-up celebration that includes screening of projects, feedback from instructors, and the presentation of certificates.

Studio Tour and an Excursion: The program may also include a visit to a local production facility and/or excursions to iconic Vancouver locales.

NOTE: This is intended as a general overview of what students will learn in this Summer Intensive program at VFS. The curriculum is subject to change.

Creative Storytelling in ACTION!
A One-Week Intensive Experience at VFS

VANCOUVER FILM SCHOOL

This five-day workshop puts the foundational skills from the previous workshop into practice when students experience first-hand how films are made through the collaboration of dozens of specialized skills. They will prepare a set for filming while learning lighting, camera, and set decoration basics. They will participate in a full day of filming and then learn the various stages of post-production to create a complete cohesive final film.

Led by VFS faculty, each lesson will feature hands-on, production-based work to help them explore their creative potential and give them a sample of what to expect from a career in entertainment production.

Upon completion of this course the successful student will have reliably demonstrated the ability to:

- *Prepare a set for filming, setting lights, decorating a set, and doing camera tests.*
- *Collaborate on a film shoot day that brings the arts of lighting, camera, acting, makeup, and on-set sound together.*
- *Structure and stylize footage by editing using Adobe Premiere Pro.*
- *Add an opening title card, effects, end credits and slates using Adobe Premiere and Adobe After Effects.*
- *Adjust sound levels and add sound effects and music using Adobe Premiere.*
- *Understand how various media arts disciplines intersect to deliver a powerful, cohesive experience.*

Requirements:
- Headphones (cabled, not Bluetooth)
- An eighties styled outfit for a character to be developed in the acting classes

VFS will provide:
- Welcome kit backpack with pen, notebook, water bottle, and more…
- Sketchbook, pencils, markers, etc. for in class activities.
- A USB storage device (to take your projects home)
- Computer and software access
- Make-up workshop supplies
- Transit card for commuting
- Pass to a local tourist attraction
- Welcome breakfast and last day lunch

Courses:

Lights… Camera… (2 blocks): Students will learn basic lighting concepts, on-set terminology, set etiquette and protocol, and set safety and security. They will finish prepping the lighting and run camera tests for the film shoot the next day!

…ACTION! (2 blocks): Assuming cast and crew positions, utilizing the scene work, storyboards, makeup design students will be mentored to execute a master-shot and coverage to create a complete scene.

Video Editing (2 blocks): Using the footage captured in the shoot, students will learn basic editing techniques to shape and stylize the scene in Adobe Premiere Pro.

Motion Graphics: Using Adobe After Effects, students will design and animate a moving title card for the scene, add scrolling credits and add effects to add professional finesse to the scene.

Sound Design: An introduction to the basic concepts behind sound design and audio post-production processes in Adobe Premiere Pro. Students will add sound effects and music to their own edited footage.

Final Assembly: A workshop block for students to put finishing touches on their version of the project. Students can fine tine the edit, add effects to their title design, polish their poster design, or continue working on their script and storyboards.
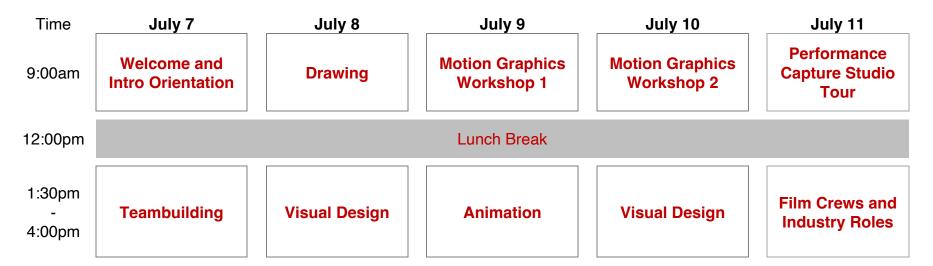
Celebration: A wrap-up celebration for the workshop including reviewing highlights, screening project work, industry Q&A and the presentation of certificates.

Explore Vancouver's Creative Industries +
Creative Storytelling In Action

VANCOUVER FILM SCHOOL

This is a preliminary schedule for the WENZAO visit to VFS from July 7 – July 25, 2025
Please note that sequence of content may change due to instructor and room availability.

WEEK 1 – Explore Vancouver's Creative Industries

Time	July 7	July 8	July 9	July 10	July 11
9:00am	Welcome and Intro Orientation	Drawing	Motion Graphics Workshop 1	Motion Graphics Workshop 2	Performance Capture Studio Tour
12:00pm	Lunch Break				
1:30pm - 4:00pm	Teambuilding	Visual Design	Animation	Visual Design	Film Crews and Industry Roles

Explore Vancouver's Creative Industries +
Creative Storytelling In Action

VANCOUVER FILM SCHOOL

This is a preliminary schedule for the WENZAO visit to VFS from July 7 – July 25, 2025
Please note that sequence of content may change due to instructor and room availability.

WEEK 2 – Explore Vancouver's Creative Industries (continued)

Time	July 14	July 15	July 16	July 17	July 18
9:00am	Makeup Demo	Film Fundamentals	Makeup Demo	Space Chair	Sound & Editing Workshop
12:00pm	Lunch Break				
1:30pm - 4:00pm	Directing	Lighting & Editing	Sound	Space Chair	Screening & Celebration

Explore Vancouver's Creative Industries +
Creative Storytelling In Action

VANCOUVER FILM SCHOOL

This is a preliminary schedule for the WENZAO visit to VFS from July 7 – July 25, 2025
Please note that sequence of content may change due to instructor and room availability.

WEEK 3 – Creative Storytelling in ACTION

Time	July 21	July 22	July 23	July 24	July 25
9:00am	Lights, Camera…	ACTION!	Editing	Motion Graphics 1	Sound Design
12:00pm	Lunch Break				
1:30pm - 4:00pm	Lights, Camera…	ACTION!	Editing	Motion Graphics 2	Wrap Up Screening & Celebration