



FAKULTAS BAHASA, SASTRA, DAN BUDAYA
FBSB UNISSULA
UNIVERSITAS ISLAM SULTAN AGUNG



OCTOBER, 27th-31st 2025

ONLINE GLOBAL CULTURAL EXCHANGE

TERM OF REFERENCE (TOR)



**ONLINE GLOBAL 2025
CULTURAL EXCHANGE**

*Authenticity in the Age of Artificial Intelligence: Preserving Human Voice
in Literary World*

27- 31 OCTOBER 2025



WORLD CLASS ISLAMIC UNIVERSITY
UNISSULA
UNIVERSITAS ISLAM SULTAN AGUNG



OVERVIEW

English Literature Study Program of Universitas Islam Sultan Agung (UNISSULA), Indonesia has established collaborations with numerous universities worldwide to promote internationalization and create mutual benefits in education, research and other activities that engage both lectures and students.

One of the flagship initiatives of the English Literature Study program is the Cultural Exchange program designed for UNISSULA students and its partner universities. In today's globalized world, cultural exchange plays a crucial role in fostering understanding, tolerance, and appreciation among people from diverse backgrounds. By bringing together students from different countries and cultural traditions, these programs create a space for dialogue and collaboration that transcends geographical and cultural boundaries. Beyond simply learning about other cultures, participants are encouraged to reflect on how literature can serve as a powerful tool to build bridges between communities. This reflection naturally leads to a broader discussion on the importance of authenticity in storytelling, especially at a time when artificial intelligence is increasingly involved in creative fields.

In an era increasingly shaped by artificial intelligence, preserving authenticity in literature becomes more important than ever. Cultural exchange programs play a vital role in this effort by providing students with opportunities to share real, lived experiences and personal narratives across cultural boundaries.

Through direct interaction and dialogue with peers from diverse backgrounds, participants are encouraged to create and appreciate stories rooted in genuine human perspectives rather than relying solely on AI-generated content.

By fostering an environment where authentic voices and cultural stories are valued, these programs help ensure that literature remains a meaningful expression of humanity—reflecting our shared values, struggles, and dreams in a globalized world.

OBJECTIVES



Exchange students' cultures



Build cross-cultural understanding



Collaborate with students from different countries and cultural backgrounds

PARTICIPANTS

The target participants of this program are 100 students from universities around the world. This program is free of charge.

100

TARGET
PARTICIPANTS
(NATIONAL AND
INTERNATIONAL)

100%

FREE OF
CHARGE

PLATFORMS

This program will utilize Zoom Video Meeting for synchronous sessions and WhatsApp for daily communication. Participants are kindly requested to ensure these applications are installed on their devices.

ACTIVITIES

The Online Global Cultural Exchange 2025 will cover some activities including lecturing, discussions, and group projects. The details are stated in the rundown.

DAY 1 (October 27th, 2025)

Time (GMT +7)	Agenda
09.00 - 10.00	Opening ceremony
10.00 - 12.00	<p>SUBJECT 1 :: Indonesian Language</p> <p>This session is designed for foreign participants who wish to learn the basics of the Indonesian language. The program consists of two parts:</p> <p>Presentation: Introduction to fundamental vocabulary, common phrases, and essential grammar for daily communication.</p> <p>Practice: Interactive exercises where participants can directly practice speaking, listening, and simple conversations guided by the lecturer.</p> <p>The purpose of this session is to help participants gain basic language skills that will support their engagement throughout the cultural exchange program and deepen their understanding of Indonesian culture.</p>
12.00 - 13.00	Lunch Break

13.00 – 15.00	<p>SUBJECT 2 :: Cross Cultural Understanding</p> <p>This session focuses on building awareness and understanding of cultural differences and similarities among participants from various countries.</p> <p>The aim of this session is to encourage participants to reflect on their own cultural backgrounds, develop intercultural competence, and promote mutual respect and collaboration in an international environment.</p>
---------------	--

DAY 2 (October 28th, 2025)

Time (GMT +7)	Agenda
09.00 - 11.00	<p>SUBJECT 1 :: Indonesian Culture</p> <p>This session provides an introduction to the rich and diverse cultural heritage of Indonesia. The goal of this session is to give participants a foundational understanding of Indonesian culture, helping them to better appreciate the local context and to foster respect and cultural sensitivity during their participation in the program.</p>
11.00 - 13.00	Lunch Break
13.00 - 15.00	<p>Cultural Exhibitions for Each country will give a presentation by playing a video about their cultures, traditional songs, dance, etc.)</p> <p>In this session, the students from the same nationality will present a cultural performance. Participants are invited to submit videos showcasing various aspects of their culture, such as traditional dances, songs, or other unique cultural performances.</p>



	<p>The aim of this exhibition is to:</p> <ul style="list-style-type: none">○ Celebrate the diversity of cultural heritage among participants.○ Provide an opportunity to introduce and promote participants' local or national traditions to an international audience.○ Enhance mutual understanding and appreciation of cultural differences through artistic expression. <p>The submitted videos will be compiled and presented during the exhibition session, allowing all participants to experience and enjoy the richness of each culture.</p>
--	---

DAY 3 (October 29th, 2025)

Time (GMT +7)	Agenda
09.00 - 10.30	Briefing for group projects
13.00 - 16.00	<p>Making group projects (independent group activity)</p> <p>The participants will be divided into several groups. Each group will collaborate to create a literary work in the form of a poem.</p> <p>The themes are about friendship, tolerance and peace. The participants are not allowed to use AI during the creation process. Each group will read the poem on the last day of the program during the group presentation session. The poems written by the participants will be published in an anthology.</p> <p>This activity aims to:</p> <ul style="list-style-type: none">• Encourage participants' creativity and artistic expression.• Explore participants' critical understanding of the issue of authenticity and the human role in the age of

	<p>artificial intelligence.</p> <ul style="list-style-type: none"> Foster cross-cultural collaboration through the process of co-creating a literary piece.
--	--

DAY 4 (October 30th, 2025)

Time (GMT +7)	Agenda
09.00 - 16.00	Making group projects (independent group activity)

DAY 5 (October 31st, 2025)

Time (GMT +7)	Agenda
08.00 – 12.00	<p>Group Project Presentation</p> <p>Each group will read their poem and explain the message in it in the group project presentation session.</p>
12.00 - 13.00	Lunch Break
13.00 - 15.00	<p>WEBINAR</p> <p>This webinar will explore the challenges and opportunities that arise as artificial intelligence increasingly influences creative writing and literary production. The purpose of this webinar is to deepen participants' critical understanding of the theme, provide diverse perspectives, and inspire them to thoughtfully engage with the topic in their own creative projects</p>
15.00 – 16.00	Closing ceremony & awarding for the best group project, best presenter, best cultural exhibition etc.

REGISTRATION

Before filling out the registration form, please prepare the following documents to upload:

- 1) Formal Photo (With Red Background)
- 2) Scan of ID Card (Passport/Student Card/National ID Card)
- 3) Latest Curriculum Vitae
- 4) Scan of Latest Academic Certificate/Diploma
- 5) Scan of Latest Academic Transcript
- 6) Nomination letter from your university

After preparing the files, please register yourself in the following link no later than **October 16th, 2025**. Each university may send a maximum of 10 students.

<https://forms.gle/k5gfH6gLanvaqTc16>

CLOSING

This Term of Reference is made as a reference for organizing the Online Global Cultural Exchange 2025. This program is conducted by English Literature Study Program in collaboration with Office of International Affairs, UNISSULA.

CONTACT US

For more information about OGCE 2025, you may reach us by:



fbik.unissula.ac.id/sastra-inggris/
oia.unissula.ac.id



sastrainggris@unissula.ac.id



+62 815 7544 6884
(Hotline of English Literature Study Program)